

## Strategic Overview 2022-2023

Key Performance Indicators: Incoming Class							
Metric	Strategic Goal	2019	2020	2021	2022	Avg. Peer	Avg Public†
Total Incoming Class (FTIAC + Exchange + Transfer + Scot Success)	450	437	434	366	↑ 373	N/A	N/A
First-time in any college (FTIAC) Students	400	387	397	319	↑ 334	331***	3,911
Transfer Students	50	42	37	32	↓ 28	48***	925
Graduate Students	30	N/A	N/A	13	↓ 3	N/A	N/A
Minorities (FTIAC)	15%	17.6%	20.2%	19.1%	↓ 15.0%	33.3%***	N/A
International (FTIAC)	5%	2.8%	3.3%	1.3%	↑ 3.9%	2.1%***	2.0%
Out of State (FTIAC)	12%	9.0%	8.6%	9.4%	↓ 6.2%	28.2%***	8.8%
Incoming Legacy	20%	10.3%	11.5%	16.3%	↓ 8.6%	N/A	N/A
F/M/O Ratio (FTIAC)	N/A	56/44	53/47	53/45/2	45/55/0	57/43***	58/42
Average ACT/SAT (FTIAC)	25 (1200)	23 (1127)	23 (1136)	23 (1100)	22 ( 1100)	N/A	N/A
Average high school GPA (FTIAC)	3.60	3.54	3.57	3.50	3.60	3.62*	N/A
Out of State Admit (Enroll)	N/A	305(40)	305 (44)	343 (39)	258 (20)	N/A	N/A
Pell Recipients	N/A	30%	22%	26%	20%	37%***	31%
Total Cost of Attendance	N/A	\$52,782	\$54,412	\$56,010	\$58,239	\$55,578***	\$26,338

Key Performance Indicators: Campus							
Metric	Strategic Goal	2019	2020	2021	2022	Avg. Peer	Avg Public
Fall Headcount (Undergraduate + Graduate Students)	1630	1,442	1,435	1,353	↓ 1260	1,535***	24,596
Undergraduate Students	1600	1,442	1,435	1,340	↓ 1,245	1,330***	19,783
Graduate Students	30	N/A	N/A	13	↑ 15	205***	4,814
Minorities	15%	16.2%	17.1%	17.9%	↓ 16.5%	35.4%***	27.5%
International	5%	2.7%	2.6%	2.9%	↑ 3.4%	3.4%***	4.3%
Out of State	N/A	9.3%	9.1%	9.1%	↓ 8.5%	25.1%*	N/A

**Notes:**

Campus average peer data obtained from Common Data Set for headcount, minorities, international, and out of state KPIs only include degree-seeking students whereas Alma College data in dashboard includes nondegree-seeking students.

\*Source: 2020-21 Common Data Set. Participating institutions include Agnes Scott, Austin College, Hanover College, Lycoming College, Saint Vincent College

\*\*Source: 2020-21 HEDS NACUBO Tuition Discount Study. Participating institutions include Agnes Scott College & Saint Vincent College

\*\*\*Source: IPEDS for 2020-21. Data includes all peer institutions

†Source: IPEDS. Participating institutions include CMU, GVSU, MSU, SVSU