

## Strategic Overview 2020-2021

Key Performance Indicators: Incoming Class							
Metric	Strategic Goal	2017	2018	2019	2020	Avg. Peer	Avg Public†
Total Incoming Class (FTIAC + Exchange + Transfer + 2nd Degree)	<b>485</b>	455	448	437	434	N/A	N/A
First-time in any college (FTIAC) Students	<b>430</b>	408	404	387	397	508*	4,327
Transfer Students	<b>55</b>	43	36	42	37	28*	1,154
Minorities (FTIAC)	<b>15%</b>	15.4%	14.6%	17.6%	20.2%	27.0%*	N/A
International (FTIAC)	<b>5%</b>	1.2%	1.0%	2.8%	3.3%	6.1%*	3.3%
Out of State (FTIAC)	<b>12%</b>	8.9%	11.0%	9.0%	8.6%	33.8%*	9.0%
Incoming Legacy	<b>20%</b>	9.9%	9.4%	10.3%	11.5%	N/A	N/A
F/M Ratio (FTIAC)	<b>N/A</b>	57/43	62/38	56/44	53/47	56/44*	57/43
Average ACT/SAT (FTIAC)	<b>25 (1200)</b>	24 (1130)	24 (1129)	23 (1127)	23 (1136)	N/A	N/A
Average high school GPA (FTIAC)	<b>3.60</b>	3.55	3.57	3.54	3.57	3.58*	N/A
Out of State Admit (Enroll)	<b>N/A</b>	429(39)	576(48)	305(40)	305 (44)	N/A	N/A
Pell Recipients	<b>N/A</b>	34%	35%	30%	22%	26%**	31%
Total Cost of Attendance	<b>N/A</b>	\$49,410	\$51,256	\$52,782	\$54,412	\$59,624***	\$25,238

Key Performance Indicators: Campus							
Metric	Strategic Goal	2017	2018	2019	2020	Avg. Peer	Avg Public
Fall Headcount	<b>1600</b>	1,426	1,433	1,442	1,435	1,994*	21,302
Minorities	<b>15%</b>	15.5%	15.8%	16.2%	17.1%	26.6%*	27.5%
International	<b>5%</b>	1.8%	1.8%	2.7%	2.6%	5.6%*	6.0%
Out of State	<b>N/A</b>	8.4%	9.3%	9.3%	9.1%	33.8%*	N/A

**Notes:**

Campus average peer data obtained from Common Data Set for headcount, minorities, international, and out of state KPIs only include degree-seeking students whereas Alma College data in dashboard includes nondegree-seeking students.