

Strategic Overview 2019 -2020

Key Performance Indicators: Incoming Class							
Metric	Strategic Goal	2016	2017	2018	2019	Avg. Peer	Avg Public†
Total Incoming Class (FTIAC + Exchange + Transfer + 2nd Degree)	485	491	455	448	437	N/A	N/A
First-time in any college (FTIAC) Students	430	447	408	404	387	528*	4,198
Transfer Students	55	42	43	36	42	38*	1,065
Minorities (FTIAC)	15%	17.2%	15.4%	14.6%	17.6%	30.1%*	N/A
International (FTIAC)	5%	0.2%	1.2%	1.0%	2.8%	5.5%*	4.3%
Out of State (FTIAC)	12%	10.3%	9.3%	11.1%	8.8%	34.3%*	11.7%
Incoming Legacy	20%	10.0%	9.9%	9.4%	10.3%	N/A	N/A
F/M Ratio (FTIAC)	N/A	58/42	57/43	62/38	56/44	57/43*	56/44
Average ACT/SAT (FTIAC)	25 (1200)	24 (1030)	24 (1130)	24 (1129)	23 (1127)	N/A	N/A
Average high school GPA (FTIAC)	3.6	3.51	3.55	3.57	3.54	3.56*	N/A
Out of State Admit (Enroll)	N/A	456(47)	429(39)	576(48)	305(40)	N/A	N/A
Pell Recipients	N/A	36%	34%	35%	30%	25%**	30%
Total Cost of Attendance	N/A	\$47,548	\$49,410	\$51,256	\$52,782	\$54,200***	\$24,662

Key Performance Indicators: Campus							
Metric	Strategic Goal	2016	2017	2018	2019	Avg. Peer	Avg Public
Fall Headcount	1600	1,451	1,426	1,433	1442	1,995*	21,646
Minorities	15%	14.5%	15.5%	15.8%	16.2%	26.5%*	27.4%
International	5%	1.5%	1.8%	1.8%	2.7%	5.1%*	6.8%
Out of State	N/A	8.4%	8.6%	9.4%	9.0%	37.3%*	N/A

Notes:

Campus average peer data obtained from Common Data Set for headcount, minorities, international, and out of state KPIs only include degree-seeking students whereas Alma College data in dashboard includes nondegree-seeking students.